# **BIO-KERATIN PF**

# Keratin precursor for skin and hair care

# **INCI NAME:**

AQUA (WATER), HYDROLYZED KERATIN

#### DOSE OF USE:

FROM 5 TO 10%

#### **SOLUBILITY:**

**HYDRO SOLUBLE** 

### PRESERVATIVE:

PARABEN FREE

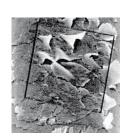
#### DESCRIPTION

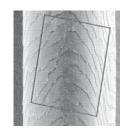
Keratin is an extremely strong protein which is a major component in skin, hair, nails, hooves, horns, and teeth.

BIO-KERATIN PF is an active ingredient obtained from a controlled bio-hydrolysis of native proteins coming chicken feathers.

Knowing these facts, it is clear the beneficial effects of the peptides of BIO-KERATIN PF, thanks to its functional characteristics and thanks to the bioaffinity and high homology, not only with the skin, but also to the hair and nails. Keratin included in feathers is resistant to the action of polar solvents thanks to the high content of disulphide bonds and the great amount of hydrophobic amino-acids.

# DELIPIDATED HAIR TREATED WITH BIO-KERATIN PF AT 2%





#### **COSMETIC USE:**

- Treatments for skins lacking protection, altered because the aggression of environmental factors
- Colorless hair, altered from hair treatments and UV irradiation
- Eyebrows and eyelashes, to protect and condition them, and to form an homologous substantive microfilm as protection
- Creams, lotions, shampoos, rinse-off or rinse-on products
- Protective make-ups

# PROPERTIES:

**BIO-KERATIN PF** has the following properties:

- Extracted from chicken feathers, with high purification and concentration
- ➤ High homology and bio-affinity for the keratin of the skin, hair and nails
- High concentration of hydrophobic aminoacids: Increased capacity to hold moisture

The effects BIO-KERATIN PF at cosmetic treatments are:

# ON SKIN:

- Micro filmogenic, conditioner and substantive
- Reinforces cohesion of corneocytes
- Restores and repairs the cutaneous microrelief
- Improves general protection of the skin

# ON HAIR:

- Microfilmogenic and conditioner
- Improves the cohesion of cuticulary hair scales
- Substantive to hair's keratin

# ON NAILS:

• Conditioner and repairer of damaged nails





Naturally Effective

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