

# HAIRDENSYL COMPLEX

## Multi functional complex for hair volumen

### INCI NAME:

Water, Soluble collagen, Honey extract, Sodium PCA, Hydrolyzed elastin, Serine, Glycogen

### DOSE OF USE:

FROM 5 TO 10%

### SOLUBILITY:

HYDROSOLUBLE

### PRESERVATIVE:

PARABEN FREE

### COSMETIC USE:

- Treatments to help to reduce hair loss and stimulate new hair growth
- Preparations for strengthens hair and increases the diameter of thin hairs
- Protection for permanent waved hair
- Shampoos and lotions for devitalized, dry, scaly or weak hair
- Protective hair conditioners
- Preparations to increase the hair Volume

### DESCRIPTION:

HAIRDENSYL COMPLEX is a complete marine & botanical multi-functional complex for the care of thin, devitalized and weak hair. **Volume for the hair**

It is a hair treatment to repair and strengthen the hair structure, supplying the hair with substances for external and internal use to increase its volume

- ✓ **Proteins** from **native marine collagen** for the hair's external protection
- ✓ **Amino acids** from **hydrolyzed marine elastin** for internal use to improve the vitality of hair follicles in the scalp
- ✓ **Polysaccharides** and **moisturizing factors** extracted from **honey extract** to improve the hydroretention and hydrocaptation capacity
- ✓ **Energy source** from **marine glycogen** to stimulate new hair growth

Damage to the proteins (Collagen and Elastin) in the scalp from sunlight and environmental conditions is affecting to thinning and loss of hair. This is a self-reinforcing problem, because as hair thins and becomes sparser, greater amounts of sunlight, in particular in the UV range of the spectrum, can penetrate to the scalp and damage the proteins in the scalp matrix.

It is a complete active ingredient from which the hair will get substances to nourish, increase its moisture and get external protection against damaging substances.

### PROPERTIES:

HAIRDENSYL COMPLEX is indicated to **increase the hair volume and to prevent from premature hair's aging.**

HAIRDENSYL COMPLEX will also improve the protection of the hair against environmental damages thank to the native collagen film forming capability. It can gives to the hair a sensation of softness. Thanks to its hygroscopic feature, it has an important moisturization capacity. It offers to the scalp follicles amino acids and peptides to help increase its proteins synthesis, which decreases with environmental damage, in particular in the UV range of the spectrum Collagen and Elastin are the proteins responsible for structure, protection and moisture of hair.

HAIRDENSYL COMPLEX has a stimulating effect of the growth of the hair follicle.

### MULTIFUNCTIONAL ACTIVE TO INCREASE HAIR VOLUME:

- Increasing hair **protection** and reinforcing the cohesion of the cuticular scales
- Restoring the **vitality** of hair follicles and preventing from UV penetration
- Recovering the **energetic reserves** of follicle's cells
- Stimulating effect on the growth of human hair follicles
- Increasing **hydration** and hair's flexibility



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