

# PHYTO CERAMIDYL OMEGA

## COMPLETE PROTECTIVE TREATMENT

### INCI NAME:

Plukenetia Volubilis Seed Oil, Olive Glycerides, Glycerin, Aqua, Polyglyceryl-5 Oleate, Ceramide 3, Tocopherol

### DOSE OF USE:

FROM 3 TO 5%

### SOLUBILITY:

HYDRO-DISPERSABLE

### PRESERVATIVE:

PRESERVATIVE FREE

### COSMETIC USE:

#### At Skin level:

- Increase of moisture
- Reduction of itchiness
- Increase in elasticity and reduction of wrinkles
- Better barrier function: skin less reactive

#### At Hair level:

- Insure the consistency of the scalp corneocytes
- Reduction of Dandruff
- Relipidation of dry hairs. Participate in a better cohesion of the hair cuticle

### DESCRIPTION

**Phyto-Ceramidyl Omega** is a complete protective treatment for weak, dry, mature and sensitive skin. It is an original combination of two elements with vital function at the preservation of the skin's barrier function: the perfect balance of Free fatty acids: **α omega 3, omega 6, omega 9 and ceramides-3** in a form easily available for epidermis.

**Dry and sensitive skin** is a common problem nowadays. It is suffered by an increased part of the population (between 15 and 20%).

Dry and sensitive skins usually have in common a weak barrier function which leads to high TEWL and easy penetration of alien substances. Most of the times, this is due to a deficiency in skin lipids (ceramides and free fatty acids). Defective skin barrier results in increase water loss and enhanced sensitivity to environment. These leads to:

- Loss of transparency, brightness, velvetiness and reflectance
- Excessive desquamation of superficial horny layer
- Destruction of cohesion
- Easy penetration of external agents and inflammation
- Loss of cutaneous comfort, itchy skin and tightness sensation
- Reduced capacity to hold water
- Rough and wrinkled skin

### PROPERTIES

**Phyto-Ceramidyl Omega** is a concentrated botanical source of **poly-unsaturated fatty acids (PUFA) and ceramides without preservatives added.**

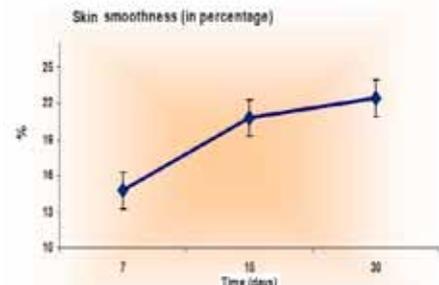
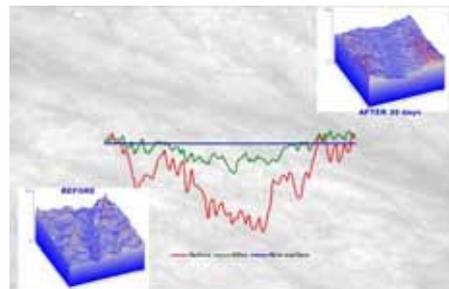
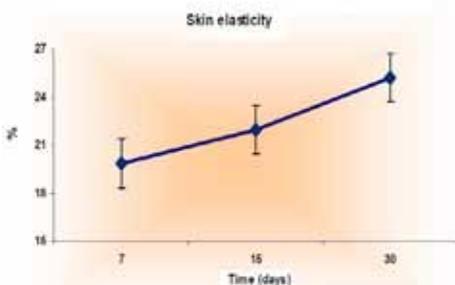
The use of this active ingredient will help to improve the aspect and sensorial feeling of dry and sensitive skins

**Phyto-Ceramidyl Omega** can also be used with excellent benefits for the **treatment of dry and damaged hairs.**

The increasing use of surfactants, aggravate delipidated hairs. The hairs are dry and weaken because it lacks cohesion of the hair cuticles. With the use of **Phyto-Ceramidyl Omega** we will insure the consistency of the scalp corneocytes, slowing down dandruff, will **relipidate dry hair**, improve the sensitive and irritated scalps and participate in a better **cohesion of the hair cuticle.**

With its specific properties, **Phyto-Ceramidyl Omega** can be incorporated according to the requested level of efficacy, in every cosmetic preparation, such as:

- Specific products for dry and sensitive skins
- Beauty preparations for face and neck like anti-aging, nutritive, moisturization and preparations for skins lacking elasticity
- Sun care preparations
- After shave products
- Hair products: Shampoos, cream treatments
- Body and bath products



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